



RACE HIGHLIGHTS

Events for Everyone!

5K RACE - 8:00AM

START: Government at Claiborne

10K RACE - 8:15AM

START: Government between Jackson and Joachim

1-MILE FUN RUN - 10:00AM

START: Government between Jackson and Joachim



RUNNER PERKS

For only \$15 (10K, 5K) and \$12 for 1-Mile Fun Run, all runners will receive a long-sleeve t-shirt and admittance to the Family Fun Festival.

FAMILY FUN FESTIVAL

The Family Fun Festival will take place in Bienville Square from 8:00AM-12:00PM on race day and will include plenty of food, music, and activities for everyone.

HELP AREA YOUTH

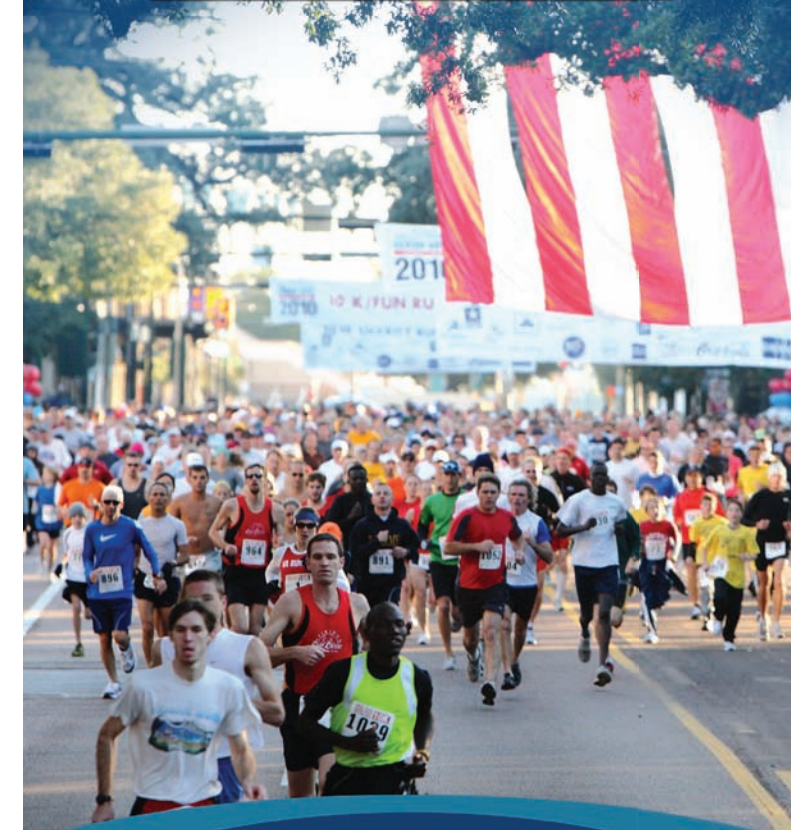
All runners will help the Senior Bowl achieve its goal of raising funds for youth along the Gulf Coast. Since the inception of the Charity Run, more than \$4.5 million has been raised for charities along the Gulf Coast.

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24th Annual WELLS FARGO SENIOR BOWL CHARITY RUN 2011



**SATURDAY
NOVEMBER 5, 2011**

SENIORBOWL.COM

ENTRY FEE

Low fee of \$15 per runner for 10K and 5K race and \$12 for 1-Mile Fun Run. Entry fee includes long-sleeve t-shirt and admittance to the Family Fun Festival. NOTE: Entry fee on November 4-5 will be \$20 (10K, 5K) and \$15 (1-Mile).

REGISTRATION

IN-PERSON:

Senior Bowl Office (Race Headquarters)
151 Dauphin Street (Downtown Mobile)

Uncle Joe's Running Store in McCoy Outdoors
3498 Springhill Avenue (By Wednesday, November 2)

Running Wild
214 Fairhope Avenue (By Wednesday, November 2)

ON-LINE (By Wednesday, November 2):

www.seniorbowl.com (on-line registration will close at 11:59PM on November 2) A small processing fee will be added to all on-line entries.

MAIL (Must be received by Tuesday, November 1):

Senior Bowl Charity Run
Post Office Box 1408
Mobile, AL 36633

TOP FINISHER AWARDS

Awards will be presented to the top 3 finishers in 14 age divisions for both men and women in the 10K and 5K races. NOTE: Anyone registering on the day of the event WILL NOT be eligible for finisher awards.

RACE HEADQUARTERS

Race headquarters will be located at the Senior Bowl Office at 151 Dauphin Street and open during the following hours:

THURSDAY, NOVEMBER 3- 9:00AM-5:00PM

FRIDAY, NOVEMBER 4- 9:00AM- 6:00PM

SATURDAY, NOVEMBER 5- 6:00AM-8:00AM

Contact number at race headquarters-251-438-2276

1-MILE FUN RUN

A special one-mile fun run promoting health and fitness for kids and their families will be held at 10:00AM. The first 3 male and female finishers will receive awards and the winner will be announced on field during the 2012 Senior Bowl. ALL participants will receive a special ribbon for finishing the race.

COURSE SUPPORT

Dasani bottled water will be available at stations located along the 10K and 5K course as well as the start and finish line of all races. Clocks will be stationed at every mile. Medical teams will be at the start and finish lines as well as along the course.

FREE PARKING

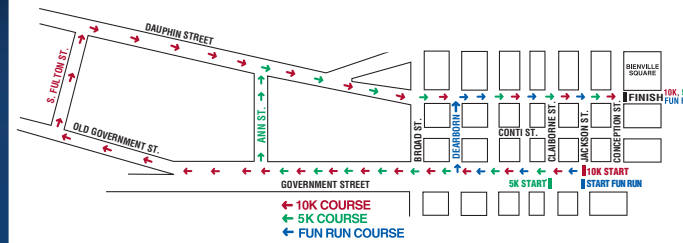
Free parking in the parking garage adjacent to the Renaissance Riverview Plaza Hotel will be available on race day. Just show your official race number as you exit.

LOCKER/CHANGE ROOMS

Runners needing locker room facilities either before or after the race may use the facilities at the Downtown YMCA (101 N. Water Street) free of charge.



USATF Certified • RRCA Sanctioned



CHARITY RUN COURSE MAP

SCHEDULE

THURSDAY, NOVEMBER 3

9:00AM-5:00PM Race Headquarters Open
Runner Registration and Packet Pick-Up

FRIDAY, NOVEMBER 4

9:00AM-6:00PM Race Headquarters Open
Runner Registration and Packet Pick-Up

SATURDAY, NOVEMBER 5

6:00AM-8:00AM Race Headquarters Open
8:00AM Family Fun Festival – Bienville Square
8:00AM START 5K Race
Government at Claiborne
START 10K Race
Government between Jackson & Joachim
START 1-MILE Fun Run
Government between Jackson & Joachim
10:00AM Awards Ceremony – Bienville Square
11:30AM



OFFICIAL ENTRY FORM

WELLS FARGO SENIOR BOWL CHARITY RUN

Saturday, November 5, 2011

Last Name (Please print)

First Name Middle Initial

Street Address (Street and Number)

City

State Zip Code Telephone Number

Age on Race Day Date of Birth Male Female

E-mail Address:

Check one only:

 10K 5K 1-MILE Fun Run

Check one only:

 Runner Walker Wheelchair (10K only)

T-shirt size: Registration deadline to receive guaranteed shirt size is October 15.

 Small Medium Large X-Large XX-Large

Entry Fee:

 10K, 5K: \$15 10K, 5K: \$20 1-MILE: \$12 1-MILE: \$15

(prior to Nov. 4) (Nov. 4-5) (prior to Nov. 4) (Nov. 4-5)

Method of Payment:

 Check or Money Order to: Senior Bowl Charity Run MasterCard Visa Cash

Card No. Exp. Date

Authorized Signature

Charity Run School Rewards Program for K-12 Schools (please fill in school's name)

The Wells Fargo Senior Bowl Charity Run reserves the right in the event of an emergency or natural disaster to cancel the race or to start at a later time. In the event of cancellation, the Wells Fargo Senior Bowl Charity Run does not guarantee the refund of entry fees.

RELEASE FORM: In consideration of the Senior Bowl, its sponsors, agents, servants, representatives, licensees, contractors, successors and assigns organizing and conducting the Senior Bowl Charity Run, held on November 5, 2011, and allowing me to participate and run in said race, I hereby waive, release and discharge forever said Senior Bowl and its sponsors, agents, servants, representatives, licensees, contractors, successors and assigns, from any and all claims, demands, rights and causes of action of whatsoever kind and nature arising, directly or indirectly, from any and all known or unknown, foreseen and unforeseen, bodily and personal injury, damage to property and the consequences thereof resulting from my running and/or participating in said Road Race, and Covenant Not To Sue for any said injuries and/or damage. I give permission for the use of my name and/or picture in any broadcast, telecast or other account of this event.

Signature Date

Signature of parent or guardian if under 18

PLEASE MAIL ENTRY FORM AND PREFERRED PAYMENT TO:

Senior Bowl Charity Run
Post Office Box 1408 • Mobile, Alabama 36633
Or register online at www.seniorbowl.com